

# Investor Presentation Welspun India Limited

Home Textile | Advance Textile | Flooring

July, 2023

NSE/BSE: WELSPUNIND Bloomberg: WLSI:IN Reuters: WLSP.NS



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# Welspun world



#### **Global Conglomerate**

The USD 2.3 Bn Welspun Group is one of India's fastest growing global conglomerates with business interests in Line Pipes, Home Textiles, Infrastructure, Steel, Advanced Textiles, Warehousing and Flooring solutions.

The group has a strong foothold in 50+ countries and its clientele includes Fortune 500 companies.

USD **2.3** Bn Revenue

USD **1.4** Bn
Net Fixed Assets

26000+
Workforce

Manufacturing Facilities in India, USA, and Saudi Arabia.

# Welspun India



**Global leader in Home Textiles** 

# Welspun corp



Amongst world's largest Line-Pipe manufacturers

# Welspun ENTERPRISES



Robust portfolio of Roads & Water Infra projects

# Welspun one



**Integrated Grade-A Warehousing Solutions** 



# Welspun India - Global Home Textiles Leader









LIVING

BY Christy



Multipronged

**E-Commerce** 

growth & capture

larger share of the

fast-growing market

Strategy to

accelerate





**ESG Focused** 

well-defined

roadmap and

principles,

targets

organization with





Welspun INDIA

WII is differentiated by its strategy based on Branding, Innovation and Sustainability.











**Diversified Brand & License Portfolio** 













Thought leader

Tamper-proof Blockchain platform for state-of-theart transparency for All Fibers & All Product **Categories** 



A certified woman owned business

with >25% women in a 24.000+ strong workforce



**Strong Emerging** 

of flooring

applications

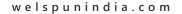
Flooring Solutions

disrupting the world

Advanced Textiles dealing

with innovative product

**Businesses:** 



# STRONG GLOBAL PRESENCE





#### KEY CUSTOMER PARTNERSHIP

# **North America** Walmart > COSTCO **★**macy's KOHĽS







**WYNDHAM** 

HOTEL GROUP

































**Dunelm** 



#### India

























#### **ROW**







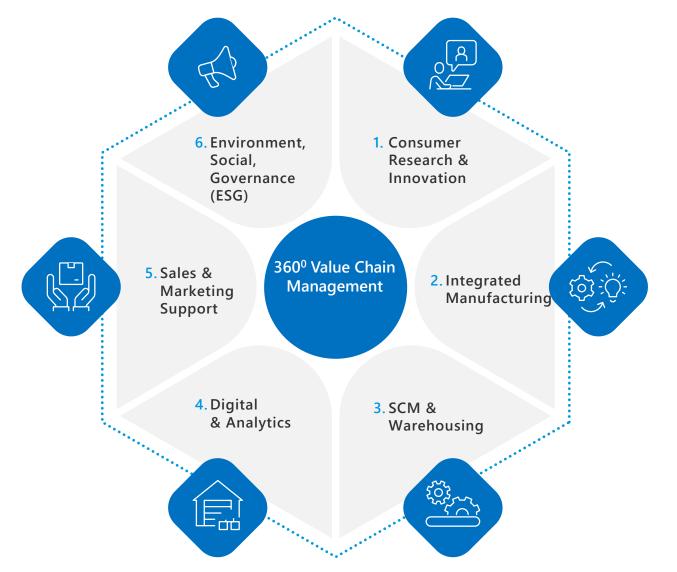








# 360 degrees capabilities from Farm to Shelf





- Well Researched Innovative
   Offerings backed by deep
   Consumer understanding
- Vertically integrated facilities with seamless connectivity to Global Supply chains
- 3. Global Distribution footprint
- 4. Digital Transformation across the organization
- 5. Strengthening Brand portfolio& Omni-channel capabilities
- 6. Socially Responsible, Sustainability Focused



# Vertically Integrated presence with Significant Capabilities

	Particulars		UOM		Annual Capacity			
	Bath Linen	Bath Linen		Linen MT		MT	90,000	
	Bed Linen		Mn mtrs		108			
Home Textile	Rugs & Carpets		Mn sq mtrs		12			
	Advanced Textile							
	Spunlace		/	MT		27,729		
	Needle Punch		MT		3,026			
	Wet Wipes		Mn Packs		100			
			UOM Insta				nnual Capacity	
Flooring	Particulars	UC			d	Effective		
Solutions	Flooring	Mn sq	mtrs	27		18		





### **AWARDS & RECOGNITION**



#### Feathers in our cap



WIL as the 'Most Preferred Workplace of 2023-24' by Team Marksmen Network



Golden Peacock Eco Innovation award, 2023 for Welspun Flooring Ltd



Excellent Supplier Award, 2023: Excellence in Product Development by Nitori



Domestic - Business Excellence 2023 Award by Outlook Business



Brand Welspun wins Prestigious Brand of Asia award (textile) out of 50 brands selected from various domains



Brand SPACES campaign wins ET Ascent Star Industry Award in the 'best use of social media marketing" category for the Chief Style Officer 3.0 campaign.



WIL has been reckoned as one of the best managed companies 2022 by Deloitte



Welspun India received the Platinum Award in the "Sustainability" category at the "Apex Green Leaf Awards 2022"



Highest Exports 2010- 2021

Platinum award for Highest global exports. Winning for 11 years in a row

and many more...



Ms. Dipali Goenka Chaired advisory board of the 10th edition of The Economic Times SCM & Logistics Summit, 2023

#### Welspun Indian Tops Home Textile Manufactures in Sustainalytics Rating



Welspun Indian's endeavour to keep ESG at the core of all operations has improved its sustainability rating to 11.3. The rating elevated WIL into TOP 10 of the 202 participating companies worldwide in the Sustainalytics rating.

# Leadership



#### **Board of Directors**

#### Mr. B. K. Goenka

CHAIRMAN

- Amongst India's most dynamic businessmen
- Past President ASSOCHAM (2019)
- Recipient of Asian Business Leadership (ABLF) Award, 2019

#### Mr. K.H.Viswanathan

INDEPENDENT DIRECTOR, AUDIT COMMITTEE CHAIRMAN

 Qualified cost and works accountant with over 34 years of experience. Expert in Audit, Tax & Legal, Structuring, Business Strategy, M&A

#### Ms. Anisha Motwani

INDEPENDENT DIRECTOR

 28+ years experience in advertising, automanufacturing, financial and health services.
 Currently advisor to World Bank. Voted among '50 Most Powerful Women in Indian Business' by Business Today for 3 consecutive years

### Mr. Pradeep Poddar

 Technocrat & Corporate Leader with 30+ years of experience in consumer products industry and vast experience in brand building

## Mr. Arvind Singhal INDEPENDENT DIRECTOR

 MBA from University of California, founded Technopak, India's leading management & operations consulting firm with focus on Textiles, Retail, Healthcare etc.

#### **Management Team**

# Mr. Rajesh Mandawewala Executive Vice Chairman; MEMBER OF BOARD

- Qualified Chartered Accountant; Played an instrumental role in establishing Welspun's Textile & Pipe business
- Leading new strategic initiatives of the Group

# Ms. Dipali Goenka MD & CEO; MEMBER OF BOARD

- Driving force behind Welspun's global leadership in home textile with focus on Innovation, Brands & ESG
- Graduate in Psychology & completed Management Program from Harvard

#### Ms. Vanshika Goenka

MD; Welspun UK

- 7+ years in building digital consumer brands
- Founder: Kool Kanya
- Brown University Grad

# Mr. Altaf Jiwani Director and COO

- 30+ years of experience in electrical, auto and textile
- Worked with organizations like RPG Group, Phillips Carbon Black Ltd and Crompton Greaves
- Has been Director on the Board of DCB Bank for 8 years

# Mr. Sanjay Gupta President (Finance) and CFO

- 29+ years of experience in corporate finance, accounts, strategy and M&A
- Worked with organizations like Tata Tesco JV, Bata, Glenmark Pharma, Roche, etc.

### Mr. Keyur Parekh

(HOME TEXTILE)
18+ years of experience in Salos Marketing and New

- Sales, Marketing and New Business Development in International markets
- Instrumental in forging Strategic partnership with Top Retailers & Hotel chains across the globe

# Ms. Manjari Upadhye CEO

(Domestic Business)

- 20+ of rich experience & expertise in Strategic Portfolio management, Consumer Insights, Advertising and Innovation domains.
- Experience in FMCG sector with leading international marquee brands like Colgate, PepsiCo, Mondelez etc.

#### Mr. Rajesh Srivastava President & CHRO

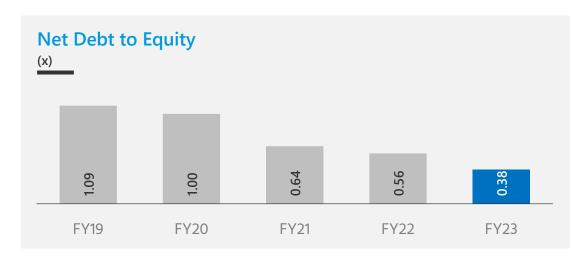
- 26+ years of experience in diverse sectors and roles.
- Worked with Aditya Birla Group. He has worked with Group HR of, UltraTech Cement, Birla Sun Life Insurance, Birla Sun Life Mutual Fund, and AB Money & Capital Foods

# **Trend of Financial Performance**

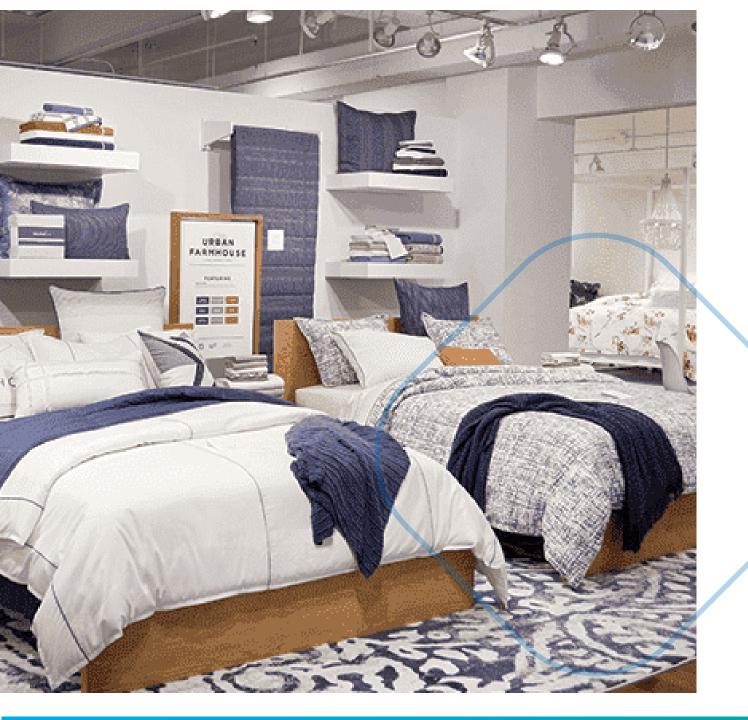












# Market Opportunities

# **Global Home Solutions Opportunity**





#### **Growth drivers:**

- Expansion in end-user verticals, like hospitality & residential
- Shifting inclinations of home-based interior decoration
- Growing real estate sector and refining criteria of living style leading to increased expenditure on the home-based interior.

#### Addressable US Home Textile Market (2022)

(USD Bn) (Wholesale level)

\$6.5 Bn

#### **Strong Presence of Welspun**

a Cotton Pillowcase \$0.3 Bn



c Cotton Towels \$1.8 Bn

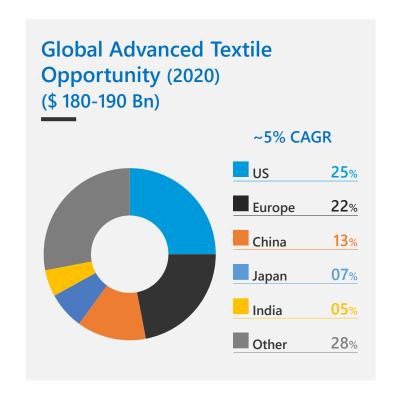


- US is a large and homogenous market making it more attractive.
- While US is a level playing field, Europe market is heterogeneous and provides preferential tariff rates to some competing countries.
- India remains one of the fastest growing markets.

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# Global Advanced Textile Opportunity –



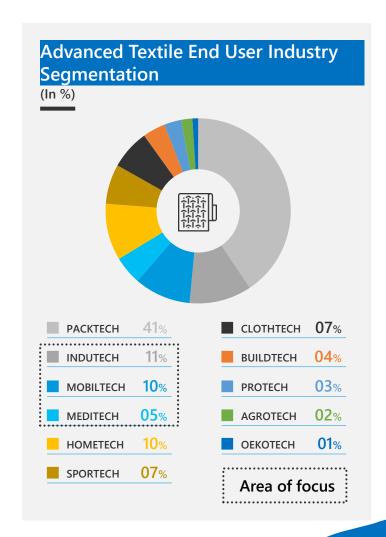


# \$ 33 Bn Global Addressable Opportunity (2020)

- Market growing at 5% CAGR
- Post Covid Health & Hygiene has seen focus
- MEDITECH growing healthcare infrastructure, further accelerated by Covid-19 remains the key driver
- MOBILTECH one of the biggest segments, automobile demand remains key driver
- Multiple Industrial Applications

#### **Indian Market**

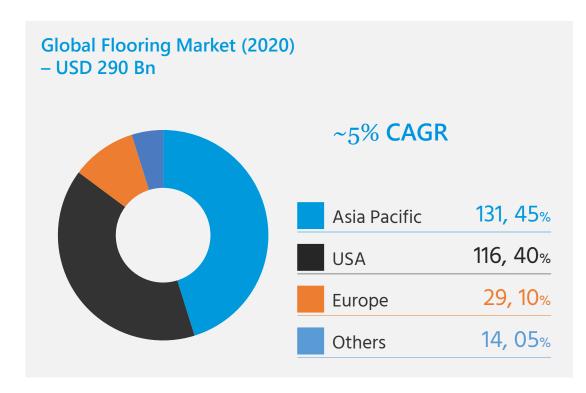
- Overall Market Size is ~\$10 bn.
- Underpenetrated consumption of technical textiles in India, still at 5-10% against 30-70% in advanced countries



Source: Invest India, Company estimates

# **Global Flooring Opportunity**

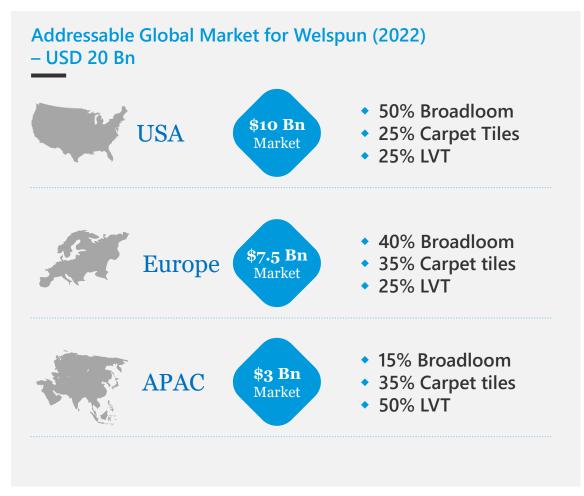




#### **Addressable Indian Market**

- Overall Indian Flooring market is around ₹ 50,000 crores & growing, of which 90% is for new construction and 10% is renovation.
- Addressable market in India is ~ ₹6,000 Crores
- Higher Disposable Income & Industrialization to remain key drivers

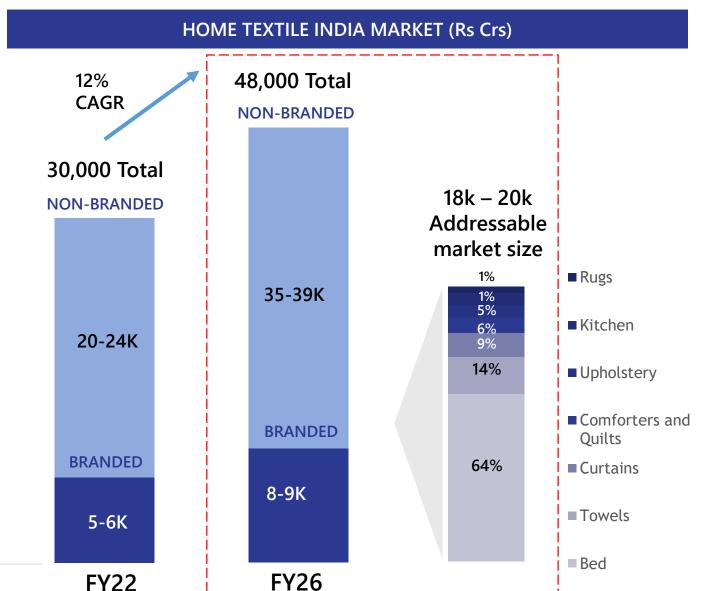
Source: Floor Covering Weekly (July 2020), Ceramic World Review (Aug/Oct 2020), and Company Estimates



 With China + 1 strategy being followed by global market, export opportunity has opened up for countries like India.

# Domestic Market Opportunity: multiple growth drivers





# Welspun poised to grow at 3X of the market growth rate

#### **Category expansion**

"Har Ghar Welspun" has a well-defined category expansion strategy

#### **Channel expansion**

Expanding presence through TT/MT channels and Ecommerce

#### **Industry Growth Drivers**

#### **Changing landscape**

Increase in Urban Population aided by higher disposable income

#### **Evolving sector**

Shift towards organized retail; higher market in masspremium, premium category

#### Consumers

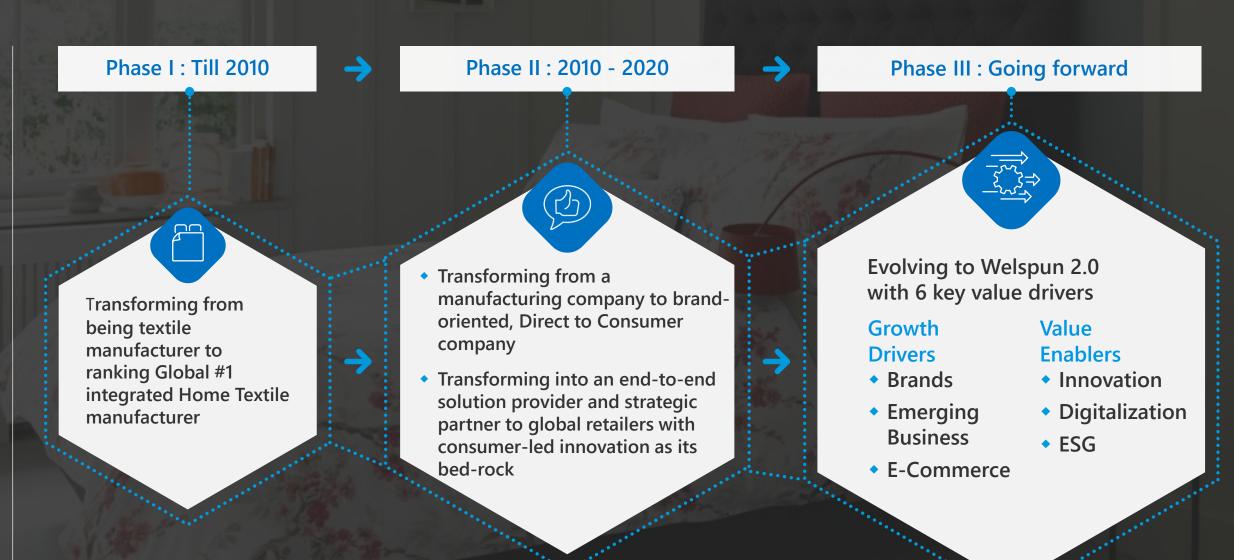
Target age group: 25-45 yrs More discerning consumers with aspirations for brands

#### **Category preference**

High awareness and increased involvement toward home décor



# **Evolution of Welspun India**



# Welspun 2.0

### **Growth drivers**







#### Brands

Brand Portfolio – Owned & Licensed

# **Emerging Businesses**

- Flooring
- Advanced Textiles (part of home textile)

### **E-Commerce**

Multi-pronged E-commerce Strategy

### Value enablers







### Innovation

 Thought leader in Home Textiles Digitalization ESG

Organization wide transformation

Encompassing all stakeholders with defined roadmap

# **Brands: Dominating Global Consumer Landscape**



#### **Brand Strategy**

Strengthening owned and licensed portfolio

Penetration of consumer business across geographies

3. Securing additional shelf space

4. Alternate Revenue Streams

#### **Owned Brands**

India





#### **Licensed Brands**

India









#### Global











#### Global











#### **Diversified Product Portfolio**

### Owned Brands – Domestic









#### **Brand Positioning**

- Premium
- Thoughtfulness

Mass



#### **Presence**

- 2,400+ outlets
- 380 towns
- 240 Shop in Shop locations
- 13,265+ outlets (2092+ in Q1 24)
- 500+ towns
- 125 Distributors



Bedsheets Comforters Dohars Pillow covers



Towels Bath mats Bath robes

#### **RUGS**



Door mats Yoga mats Bed side runner Grass mats

#### **FLOORING SOLUTIONS**



Click & Lock tiles Carpet Tiles W2W carpets Greens



#### **Early Success**

- Leading brand on Myntra in home category
- Improved brand awareness
- Foray in mattress category with Yours'n'mine range
- #1 distributed Brand of HT in Home Linen in the country\*
- Significant improvement in brand awareness

#### **CURTAINS & UPHOLSTERY**



Cushion cover Curtains Blinds Wall paper

#### **MATTRESSES**



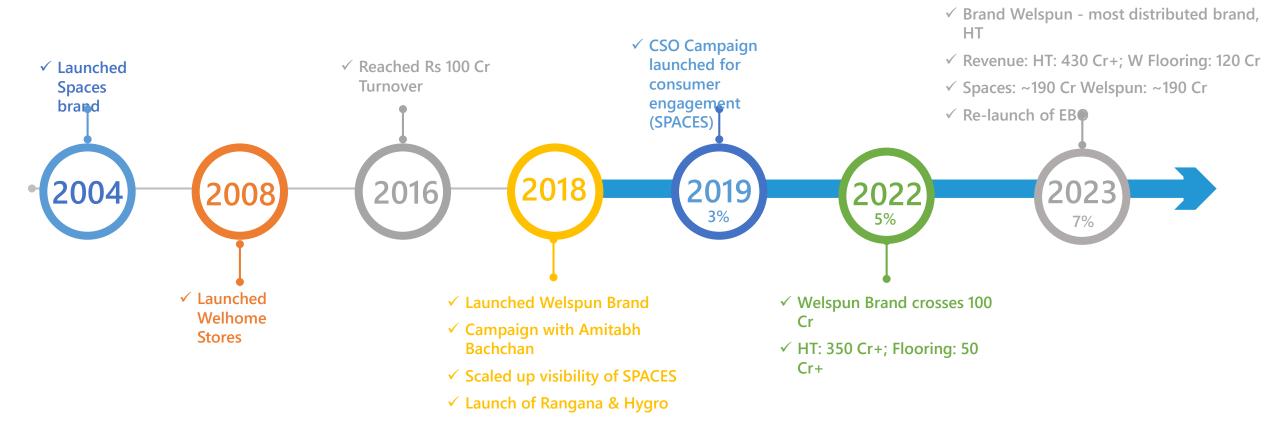
welspunindia.com

Note: \* As per 3<sup>rd</sup> party research

# **Retail Journey**



√ Campaign with Akshay Kumar



### **Domestic Business**



#### Market size

Addressable market size is currently about ₹ 12,000 cr. and is expected to move up to ₹ 25,000 cr. by 2026. Major part of market is unorganized and unbranded

#### **Brand Strategy**

Dual Brand Strategy: Welspun brand for Mass market segment and Spaces for Premium segment

#### **Approach**

Enhance our Brands repute via Trust, Quality and Availability. Innovation product offerings based on consumer needs & pain points

**Target** 

~₹ 1,200 Cr business by FY26

#### Aiming to be "Har Ghar Welspun"

- To be Leader in home textiles space in India
- Innovative, Quality products, available at arm's length
- Nationwide presence –in urban and rural & be preferred partners for every Modern Trade and Marketplace Retailer

#### **Brand Penetration**

Particulars	culars BY 2020		
Households	~40 Lakhs		
# Outlets	~50,000		

# **Domestic Consumer Business Buildup**



◆ Nielsen

**Highest Distributed Brand in HT Share of** shelf: >=15% MBO: >= 40% Large format



75% Districts Presence in ~500/640



#### Innovation:

- •2-in-1 Sheet
- Quik Dry Towel
- Wonderful sheet



Presence: 13k+ Outlets FY26 (e): 50,000 outlets



**Most Visible Brand** of Home Textile Branding in ~7k stores.



Make in India: Welspun® Highest Scale up in commercial &

hospitality segment

Welspun's Quik Dry Towel ad wins Kantar's Global **Creative Effectiveness** Awards for its Messaging & relevance



### High pitch campaigns with celebrities





#### **Spontaneous** awareness



30%





**Awards** 

**KANTAR** 

**CREATIVE** 

**EFFECTIVENESS AWARDS 2022** 

**Brand Welspun wins Prestigious Brand of Asia** award (textile) out of 50 brands selected from various domains

# **Owned Brands - Global**





#### **Brand Positioning**

- 170-year-old heritage
- Luxury



#### **Presence**

- Moving from Phygital to Global Digital
- Repositioning for Millennials



#### **Early Success**

 About 25% Christy business now comes from E-Commerce channel



#### **Licensed Brands**



Licensed brand brings us new opportunity pockets by opening-up new channels and shelf space without cannibalizing our existing business



# Martha Strong performance across channels

- Healthy contribution coming in from E-Commerce
- Strong performance across Retailers & specifically with largest WH clubs store format
- Top Rated' programs status credentials
- Expanding beyond North America – Brazil, Mexico, etc



#### **Creative Co/Lab**





 Concept launch – Influencer Marketing Curated collection





#### **Disney Home**

- Foray into Kid's Segment Bed & Bath
- Geographical Penetration UK , EU , ME , South Africa
- Categories Dec Pillows , Throws and Blankets



#### **Advanced Textiles**



# Emerging segment of textile products

- Innovative product applications
- Facility located in Anjar (Gujarat) and Hyderabad (Telangana) in India
- High demand for PPE products & disposable solutions due to changing consumer behavior towards health & hygiene

#### **Certifications**













#### **Wet Wipes**

- Tailor-made wet wipes for end applications like baby care, personal hygiene, cosmetics, industrial use, and home care.
- Manufacturing partners for brand launches and category extensions with innovative product claims and solutions for packaging, lotion formulas, and substrates

#### **Spunlace**

- Born from innovation and refined by Hydro-Entanglement non-woven technology, SPUNLACE is expanding its global presence.
- Catering to medical disposables, hygiene, and cosmetic industries.
- Successfully tested for manufacturing Aerospace cleaning material

#### Needlefelt

 Needlepunch is engineered for applications like Air filtration, EAF (Engine air filter), Liquid filtration - Industrial oil, Fuel, Food & Beverage, Paint, Pharma,

# **Flooring Solutions**



#### **Technologically advanced Flooring Solutions**

- Flooring for Home, Hospitality and Commercial segment.
- Aiming to revolutionize the renovation segment of Indian flooring market.
- Flooring still considered as part of construction activities, with no concept of modular flooring.
- Quick turn-around time and hassle-free installation.
- Only company to manufacture hard & soft flooring solutions under one roof.
- Positive traction from overseas especially in hard flooring

#### Flooring awards



**Greenguard Gold certificate** 



SCS Global Zero Waste certificate



Greenfield Fully
Integrated facility
spread over 600 acres of
land in Telangana



Annual Capacity of 27 Mn Sq.Mt.



Warranty (5-15 YEAR)
Only company to offer
warranty in flooring industry



INNOVATING TO

TRANSFORM THE FUTURE OF

Fusion flooring
A highly customizable unique mix of hard and soft flooring



Making Inroads in Global Markets



India's First company to create anti-viral flooring



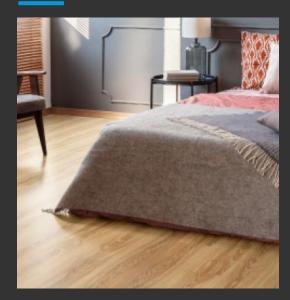
95 Distributors & ~1,100 Dealers appointed pan-India



India's largest LEED certified production facility

# Flooring Product Offerings

#### Click N Lock® Tiles



**Features** 



**Healthy Floors** 



**Highly Durable** 

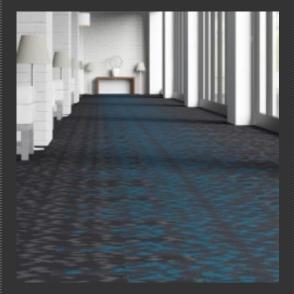


Less than a day installation



Noise & Dust Free Installation

#### **Carpet Tiles**



**Features** 



Multiple Design Possibilities



Anti- viral

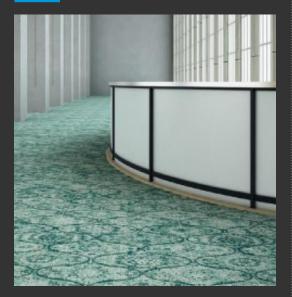


Easy to Install & Maintain



Provides Sound Insulation

#### Wall to Wall carpets



Features



Multiple Design Possibilities



Stain Resistant



Anti -viral



Provides Heat Insulation

#### Greens



**Features** 



**No Cropping** 



No Watering



In-built Drainage System

# Innovation – Our strong suite



**36** Patented Technologies Filed globally

# WINNER 2<sup>nd</sup> time in a row





### Welspun India

has been recently recognized as the most 'Influential Innovators' at the Clarivate South and South East Asia Innovation Award 2021

#### **Global Collaborations**

with Top Universities, Technology Partners and Industry Associations

#### **Key Innovations**



#### **HYGROCOTTON**

Patented spinning technology makes towel softer loftier and sheet temperature regulating



Softer



Fluffier after wash



Temperature regulating



#### Thought leader

Collaboration With Tamper-proof
Blockchain platform for state-of-the-art
transparency for All Fibers & All Product
Categories



**Building Trust** 



Digital Verification



Enhancing Transparency

#### **Other Innovations**



#### **ORGANIC**

 Wrinkle resist properties



#### **NANOCORE**

- Prevent Allergy & Asthma
- Chemical-free



#### **DRYLON**

- Ultra soft
- Dries super fast



#### **CHARCOAL**

- Odor-control
- Hygienic & Detoxifying

# Digitalization - Digital Transformation at Welspun





Supplier

**E-Sourcing** 

**E-Procure to Pay** 



Manufacturing

Industry 4.0

- Computer vision based QC
- Real time performance monitoring
- Energy Mgmt Systems
- IOT / Connected machines
- Robots, Sewbots, Cobots
- Al enabled Projects



**Product Management** 

Collaborative E-PLM

- Digitization of Product Development
- Master Data Management
- Collaborative 3D Design
   Platform for customers
- B2C Product Info Management Platform



**Supply Chain** 

E-Documentation (Bolero Platform)

Freight Tiger (Cloud based)

Planning Platform enabled by ML Algos



Sales & Marketing

Digital Customer Engagement

- Virtual Showroom, shop floor walkthrough & Inspection
- Global E-Commerce
   Program via Marketplaces
   & brand.com portals

Advanced Analytics, Power BI based Dashboarding tools, Robotic Process Automation

# Digitally Engaging with our customers



# Virtual Showroom & Design Microsite





# Virtual Shop floor walkthrough





# Virtual Quality Inspections





#### **Customer Feedback**



6F

Audio-Video quality was so good that I could feel myself sitting in cart and visiting the plants.

Very good synergy among team members and could see everyone striving for excellence.



# Welspun ESG way: Encompassing all stakeholders





Welspun is going through a major transformation where we are embedding <u>sustainability and circularity</u> in every realm of our value chain.

We are striving to be the absolute benchmark and global leader in the use of ESG framework and compliance to sustainable practices. Our social and philanthropic initiatives are run through Welspun Foundation and are centered around 3E's – Environment & Health, Education, Empowerment.

We have built a roadmap on Sustainability for WIL that enlists our goals under Sustainability till 2030.



Transparent Reporting of Welspun India's performance across 170+ ESG (Environmental, Social & Governance) parameters



Click here for more details



#### **Environmental**

- Implemented ISO 14001
   Environmental Management
   Systems at both manufacturing sites
- Flagship facility is fresh water positive: 30 MLD sewage treatment plant enables use of treated sewage
- Utilizing waste heat and blast furnace waste gas for power and steam generation
- Renewable power from CleanMax has started at Vapi from June'23.
- Building up 27 MW solar power plant at Anjar
- Working Suppliers for onboarding on Sedex for a transparent supply chain



#### Social

- Engaged with Cotton Farmers to grow sustainable Cotton (Better Cotton Initiative and Organic Cotton) in an initiative spread over 350 villages, impacting 18,000 farmers.
- Focus on inclusion and gender diversity – large segment of women workers in Cut-&-Sew operations
- "SPUN" initiative: empowering women in rural communities earn livelihood by making handicraft goods from Factory textile scrap
- CSV programs aims to impact 1 Mn lives by 2030. In FY 23, reached over 5 lacs community members.

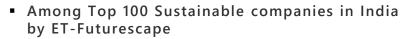


#### Governance

- Board Committee on ESG
- Executive remuneration linked to ESG goals
- Initiated a broad Enterprise Risk Management framework
- ACCESS module in SAP to enable access of relevant data to authorized users
- Launched ESG Compass an integrated ESG digital platform with automated data dashboards extended to all sites, locations and subsidiaries in India
- Robust Ethics framework in place
- Compliance management tool in place
- Innovation & intellectual property oriented culture reflected in 35 patents filled globally









- Welspun India's Sustainability case study is now a part of a curriculum across universities in US, Canada, France, Europe and Taiwan."
- Welspun India is amongst the top 5% textile companies globally as per DJSI CSA for 2022, score improved from 48 to 59

Sustainalytics	DJSI ratings	Crisil ratings
SUSTAINALYTICS	Dow Jones Sustainability Indices In Collaboration with RobecoSAM (	CRISIL An S&P Global Company
Score improved from 14.4 to 11.3 (June '23)	Score improved from 48 to 59 (Apr'23)	Score 63 – Strong (May'22)

#### Journey Till Date (Q1 FY24) – Environmental Impact



1,65,000 + acres

Landbank of sustainable cotton farming



924 million

Liters of recycled water used in process this quarter



68,946 GJ Energy

Saved through energy conservation this quarter



**32**%

Of cotton used from sustainable sources this quarter



1389 tons

Recycled cotton reused in process this quarter

Journey Till Date – Social Impact



- Students reached ~41.5K
- FY22-23 Target: ~47.5K



Livelihood Impact –

Total benefited 1,144



Health Impact –

Total beneficiaries ~10.3 K



- 17 athletes supported
- Medals: 14

welspunindia.com

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# Sustainability – Progress against Targets



Q1FY 24	Goal 2025	Goal 2030
WIP	20% RE	100% RE
82%	50%	100%
11.6 KL/MT	5 KL/MT	0 KL/MT
15.3 MT	0 MT	0 MT
1,71,531	5,00,000	10,00,000
18,000	20,000	50,000
	WIP 82% 11.6 KL/MT 15.3 MT 1,71,531	82% 50%  11.6 KL/MT 5 KL/MT  15.3 MT 0 MT  1,71,531 5,00,000



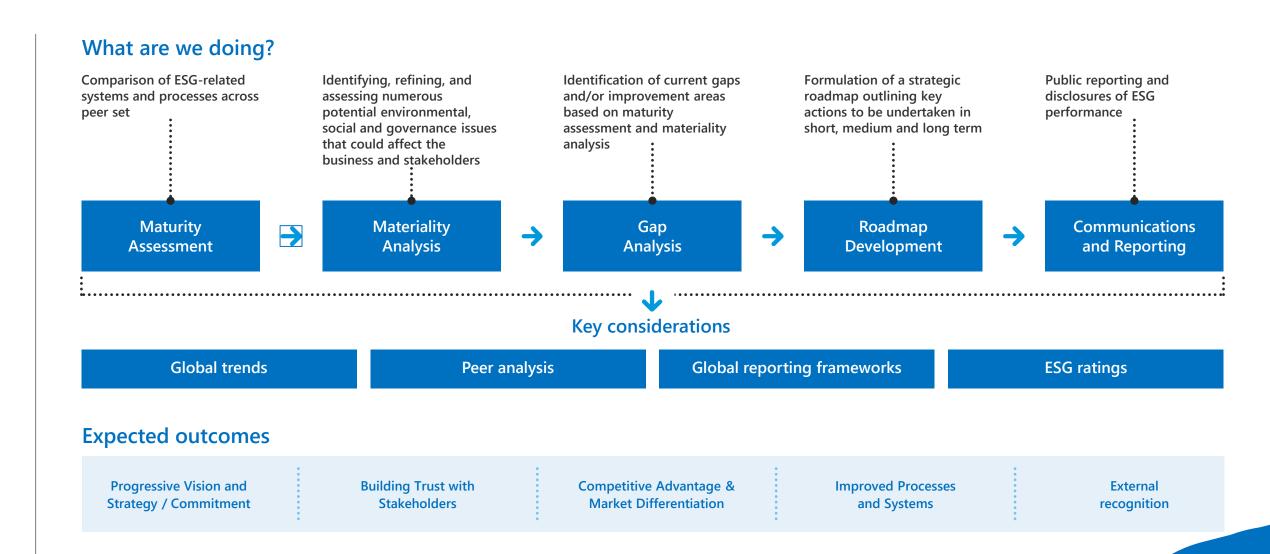






# Our ESG journey and envisaged outcomes







# **Profit & Loss Summary**



(₹ Million)

Particulars	FY18	FY19	FY20	FY21	FY22	FY 23
Total Income	61,318	66,084	68,362	74,080	93,773	82,151
Growth YoY* %	(8.8%)	7.8%	3.4%	8.4%	26.6%	(11.4%)
EBITDA	12,046	11,467	13,098	14,198	14,246	8,739
EBITDA Margin	19.6%	17.4%	19.2%	19.2%	15.2%	10.6%
Depreciation	5,042	4,358	4,811	4,536	4,205	4,421
Finance cost	1,408	1,593	1,777	1,975	1,313	1,299
PBT (Before exceptional)	5,597	5,516	6,510	7,686	8,728	3,019
Exceptional Items	-	(2,647)	434	-	-	_
PAT (After Minority Interest)	3,850	2,098	5,074	5,397	6,012	1,988
Cash Profit^	9,413	8,977	9,702	10,197	10,703	6,760
EPS (₹)	3.83	2.09	5.05	5.37	6.06	2.02

#### Note:

<sup>\*</sup> FY 22 numbers adjusted for ROSCTL of Q4 FY 21 of Rs.1050 Mn
^ Cash Profit = PBDT (before exceptionals) less Current Tax





(₹ Million)

Particulars	31-Mar-18	31-Mar-19	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23
Net Worth	26,057	27,793	29,721	36,447	39,717	40,878
Short Term Loans	12,580	14,080	17,717	17,452	19,742	12,342
Long Term Loans	20,228	19,024	16,704	10,962	12,142	11,162
of which Net Flooring Debt	-	2,797	6,526	6,959	8,300	7,878
Gross Debt	32,807	33,104	34,421	28,414	31,884	23,504
Cash & Cash Equiv.	2,538	2,821	4,803	5,087	9,595	8,161
Net Debt	30,269	30,283	29,618	23,327	22,289	15,343
Net Debt excluding Flooring debt	30,269	27,486	23,092	16,368	13,989	7,465
Capital Employed*	62,962	65,456	68,825	71,305	79,053	72,389
Net Fixed Assets (incl CWIP)^	33,641	36,154	38,105	38,042	39,881	37,777
Net Current Assets	23,734	22,210	21,828	24,536	24,839	23,135
Total Assets	72,249	77,423	83,103	86,778	94,368	86,501

Net Debt reduced by 49% in last 5 Years (FY18 to FY23)

Note

<sup>\*</sup>Capital Employed = Net worth + Gross Debt + Other long term liabilities | ^Net current assets does not include Cash & cash equivalents





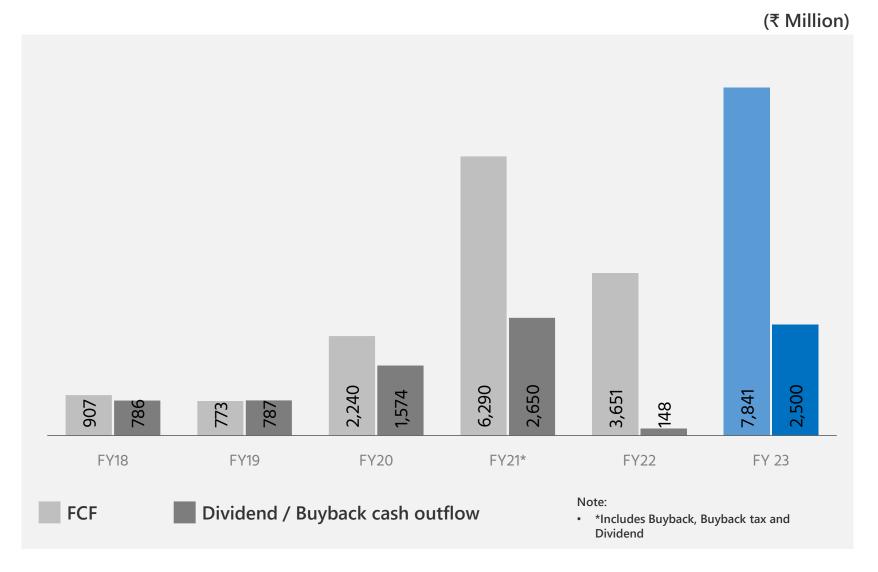
		FY18	FY19	FY20	FY21	FY22	FY23
Solvency ratios	Net Debt/Equity	1.16	1.09	1.00	0.64	0.56	0.38
	Net Debt/EBITDA	2.51	2.64	2.26	1.64	1.56	1.76
	EBIT/Interest	4.98	4.46	4.66	4.89	7.65	3.32
Operational ratios	Current ratio	1.42	1.25	1.19	1.33	1.37	1.66
	Fixed asset turnover	1.80	1.81	1.77	1.93	2.33	2.14
	Total asset turnover	0.84	0.84	0.81	0.85	0.99	0.94
	Inventory days	79	75	83	88	78	89
	Debtor days	56	60	59	59	39	43
	Payable days	39	39	49	54	36	39
	Cash conversion cycle	96	95	93	93	80	93
Return ratios	ROE	15.4%	15.2%	16.1%	16.3%	15.8%	4.9%
	ROCE (Pre-tax)	11.3%	10.9%	12.3%	13.8%	13.4%	5.7%

#### Improving Key Ratios, Continuous Reduction in Net Debt

#### Note:

- ROCE = EBIT / Average Capital Employed & ROE = Net Profit / Average Net worth
- Total asset turnover = Sales/ (Fixed assets + Gross current assets)
- Return Ratios figures adjusted for Exceptional item

# Focus on Shareholder Value Creation -





Continuous payout thru dividend / buyback

# Prudent Capital Allocation Strategy



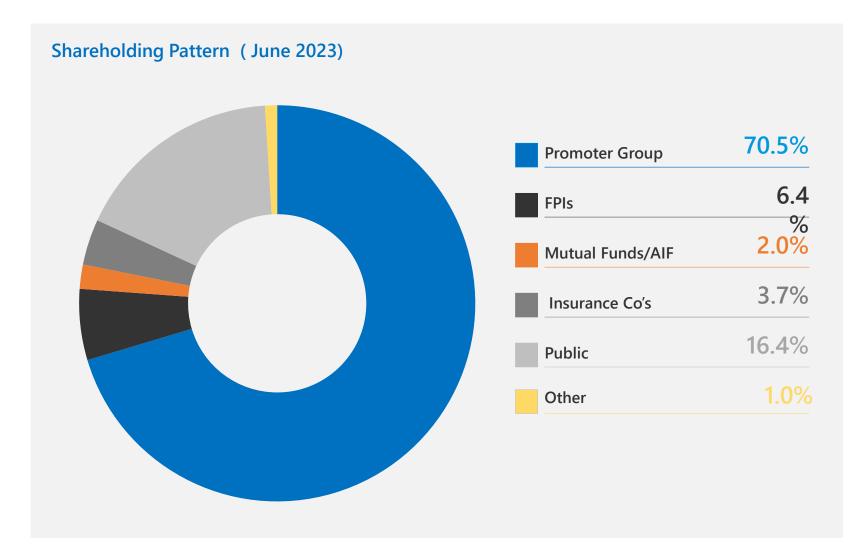
# Core Philosophy in Capital Allocation Decisions

- Investment toward profitabilitymargin assertive product categories
- Consistent track record of distribution through Dividend / Buyback



# **Share Holding Summary**





Top Institutional Shareholders
LIC of India
HSBC Mutual Fund
Aditya Birla Sunlife MF
Nippon Mutual Fund
Tata Mutual Fund



#### **Investment Rationale**



- Global leader in home textiles
- Strong distribution reach in over 50 countries
- Vertically integrated manufacturing facilities
- Global partnership with retailers

Strengthening
Balance sheet with
low leverage and
allocation of capital
to high ROCE
businesses

are the cornerstone ••••••
of every activity the Company undertakes

A strong focus on innovation with 36 patents and collaborations with technology partners and industry associations

Focus on 'Direct to Customers'

through own global / domestic brands & license portfolio

#### **Ecommerce**

Multipronged strategy to drive growth

Flooring Solutions & Advanced Textiles driving new areas of

growth

# Let's connect

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