





Investor Presentation

Welspun India Limited

Home Textile | Advance Textile | Flooring

April 2023



WELSPUN

WELSPUN



NSE: WELSPUNIND Bloomberg: WLSI:IN Reuters: WLSP.NS



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Welspun Group

Global Conglomerate

The USD 2.3 Bn Welspun Group is one of India's fastest growing global conglomerates with business interests in Line Pipes, Home Textiles, Infrastructure, Steel, Advanced Textiles, Warehousing and Flooring solutions.

The group has a strong foothold in 50+ countries and its clientele includes Fortune 500 companies.

USD **2.3** Bn

Revenue

26000+

Workforce

USD **1.4** Bn

Net Fixed Assets

9

Manufacturing Facilities in India, USA, and Saudi Arabia.





Global leader in Home Textiles





Amongst world's largest Line-Pipe manufacturers





Robust portfolio of **Roads & Water** Infra projects





Integrated **Grade-A Warehousing** Solutions



Welspun India - Global Home Textiles Leader



















LIVING

BY Christy







Strategy to accelerate growth & capture larger share of the fast-growing market



ESG Focused

organization with well-defined principles, roadmap and targets











Strong **Emerging Businesses:**

- Flooring Solutions disrupting the world of flooring
- Advanced Textiles dealing with innovative product applications







Thought leader

Tamper-proof Blockchain platform for state-of-the-art transparency for All Fibers & **All Product Categories**



A certified woman owned **business**

with >25% women in a 24,000+ strong workforce

Welspun India Ltd (WIL), part of \$2.3 bn Welspun Group, is a global leader in the Home Textiles landscape. With a strong global distribution network and world-class vertically-integrated manufacturing facilities located in India, Welspun is strategic partners with top global retailers.

WIL is differentiated by its strategy based on **Branding, Innovation and** Sustainability.

Strong Global Presence



Key Customer Partnership

KOHĽS

Walmart > **★**macys





Sainsbury's

UK & Europe



₹JYSK





























WYNDHAM

HOTEL GROUP









Auchan





Dunelm



























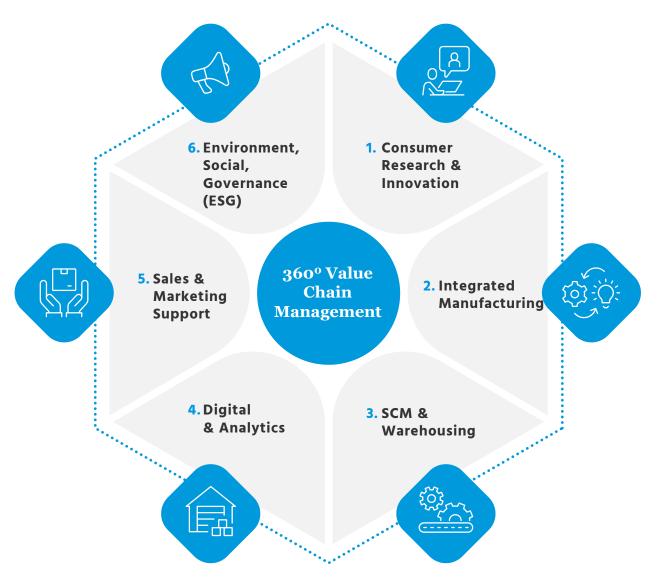
Making Your Home, So Easy Now



IFU



360 degrees capabilities from Farm to Shelf



- Well Researched InnovativeOfferings backed by deepConsumer understanding
- 2. Vertically integrated facilities with seamless connectivity to Global Supply chains
- 3. Global Distribution footprint
- 4. Digital Transformation across the organization
- 5. Strengthening Brand portfolio& Omni-channel capabilities
- 6. Socially Responsible,
 Sustainability Focused

Vertically Integrated presence with Significant Capabilities

	Particulars		UOM		Annual Capacity	
	Bath Linen		MT		90,000	
	Bed Linen		Mn	mtrs		108
Home Textile	Rugs & Carpet	& Carpets Mn sq mtrs		12		
	Advanced Texti	ced Textile				
	Spunlace		MT			27,729
	Needle Punch		MT		3,026	
	Wet Wipes		Mn Packs		100	
				Annual Capacity		Capacity
Flooring	Particulars	UC	УМ	Expecte	d*	Current
Solutions	Flooring	Mn sq	mtrs	27		18





Note:

w e Ispunin dia.com

^{*}Expected Capacity at Full Capex | operationally based on business needs by making small investment in balancing equipment

AWARDS & RECOGNITION



2022

Brand Welspun wins Prestigious Brand of Asia award (textile) out of 50 brands selected from various domains



2022

Brand SPACES campaign wins ET Ascent Star Industry Award in the 'best use of social media marketing" category for the Chief Style Officer 3.0 campaign.



2022

SPACES featured in the 3rd edition of Femina Power Brands 2022-23



2022

WIL has been reckoned as one of the best managed companies 2022 by Deloitte Private



Sustainability 2022

Community Sustainable award for ESG efforts



Welspun India received the Platinum Award in the "Sustainability" category at the "Apex Green Leaf Awards 2022"



2022

Welspun Global Brands Ltd Domestic Business has been awarded Excellence in Supply Chain & Logistics in Textiles Category by CII at their SCALE Awards-2022 dun & bradstreet

Industry Performance 2021/2022

Outstanding performance for Textile category



Platinum award for Highest global exports. Winning for 11 years in a row

and many more...

Feathers in our cap



TEXTILE MAGNATE

MENTION INDIA AND Dipali Goenka can't stop gushing about the business opportunities. "Yes, 97 per cent of our revenue comes from exports, but now the India story is coming together," she says. Goenka deftly managed her business during the pandemic. The company's consolidated net profit grew 5 per cent in FY21 and over 10 per cent in FY22. Post-Covid-19, the *9,380-crore company, under her leadership, has moved into top gear in two key areas—digitisation and upskilling its workforce. Now, she has one big target in her in mind: to increase the retail presence. Welspun sells at over 15,000 multi-brand outlets. "That number must increase to 50,000 by 2026," she says. That means a lot of work lies shead and Goenka is more than prepared for that. After all, this will lay the base for the big India piece. If

- BY KRISHNA GOPALAN

MY TURNING POINT Each learning is a turning point. WHEN THE GOING GETS TOUGH



Our CEO Ms. Dipali Goenka selected as Most Powerful Women in Business by Business Today and Most Influential Women 2023 by Business World



Welspun Super Sport Women continue making us proud! World no. 1 para shuttler Manasi Joshi and boxer Nikhat Zareen made it to the list of prestigious Arjuna awardees.

Leadership

Board of Directors

Mr. B. K. Goenka

- Amongst India's most dynamic businessmen
- Past President ASSOCHAM (2019)
- Recipient of Asian Business Leadership (ABLF) Award, 2019

Mr. K.H.Viswanathan

INDEPENDENT DIRECTOR, AUDIT COMMITTEE CHAIRMAN

 Qualified cost and works accountant with over 34 years of experience. Expert in Audit, Tax & Legal, Structuring, Business Strategy, M&A

Ms. Anisha Motwani INDEPENDENT DIRECTOR

 28+ years experience in advertising, auto-manufacturing, financial and health services. Currently advisor to World Bank. Voted among '50 Most Powerful Women in Indian Business' by Business Today for 3 consecutive years

Mr. Pradeep Poddar

 Technocrat & Corporate Leader with 30+ years of experience in consumer products industry and vast experience in brand building

Mr. Arvind Singhal INDEPENDENT DIRECTOR

 MBA from University of California, founded Technopak, India's leading management & operations consulting firm with focus on Textiles, Retail, Healthcare etc.

Management Team

Mr. Rajesh Mandawewala

Executive Vice Chairman; MEMBER OF BOARD

- Qualified Chartered Accountant; Played an instrumental role in establishing Welspun's Textile & Pipe business
- Leading new strategic initiatives of the Group

Ms. Dipali Goenka MD & CEO; MEMBER OF BOARD

- Driving force behind Welspun's global leadership in home textile with focus on Innovation, Brands & ESG
- Graduate in Psychology & completed Management Program from Harvard

Ms.Vanshika Goenka MD; Welspun UK

- 7+ years in building digital consumer brands
- Founder: Kool Kanya
- Brown University Grad

Mr. Altaf Jiwani Director and COO

- 30+ years of experience in electrical, auto and textile
- Worked with organizations like RPG Group, Phillips Carbon Black Ltd and Crompton Greaves
- Has been Director on the Board of DCB Bank for 8 years

Mr. Sanjay Gupta President (Finance) and CFO

- 29+ years of experience in corporate finance, accounts, strategy and M&A
- Worked with organizations like Tata Tesco JV, Bata, Glenmark Pharma, Roche, etc.

Mr. Keyur Parekh Global Head (HOME TEXTILE)

- 18+ years of experience in Sales, Marketing and New Business Development in International markets
- Instrumental in forging Strategic partnership with Top Retailers & Hotel chains across the globe

Ms. Manjari Upadhye CEO (Domestic Business)

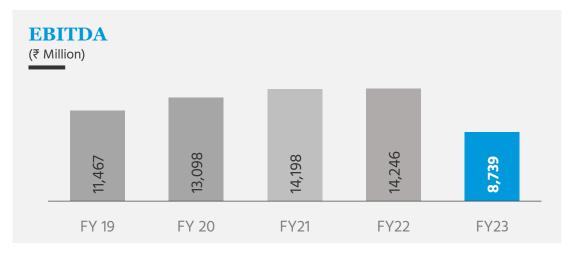
- 20+ of rich experience & expertise in Strategic Portfolio management, Consumer Insights, Advertising and Innovation domains.
- Experience in FMCG sector with leading international marquee brands like Colgate, PepsiCo, Mondelez etc.

Mr. Rajesh Srivastava President & CHRO

- 26+ years of experience in diverse sectors and roles.
- Worked with Aditya Birla Group. He has worked with Group HR of, UltraTech Cement, Birla Sun Life Insurance, Birla Sun Life Mutual Fund, and AB Money & Capital Foods

Trend of Financial Performance

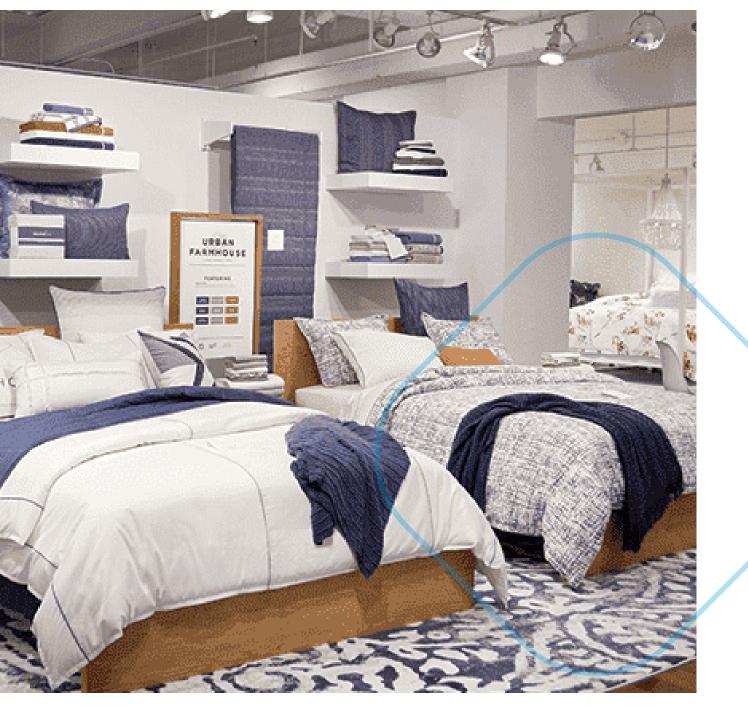








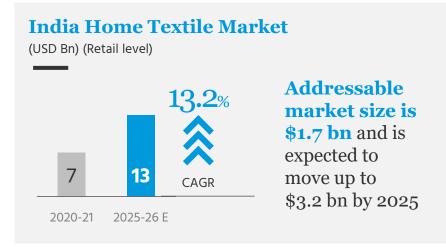
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Market Opportunities

Global Home Textile Opportunity –





Addressable US Home Textile Market (2020)

(USD Bn) (Wholesale level)



Strong Presence of Welspun

a	Cotton Pillowcase	\$ 0.3 Bn



Next Opportunity for Welspun

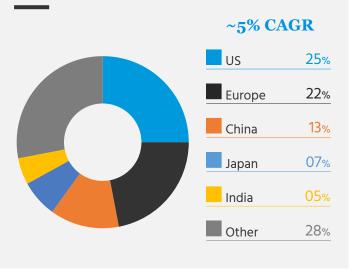
e Floor Coverings \$2.4 Bn

- US is a large and homogenous market making it more attractive.
- While US is a level playing field, Europe market is heterogeneous and provides preferential tariff rates to some competing countries.
- India remains one of the fastest growing markets.

Source: UN Comtrade, Wazir Analysis, OTEXA

Global Advanced Textile Opportunity –

Global Advanced Textile Opportunity (2020) (\$ 180-190 Bn)

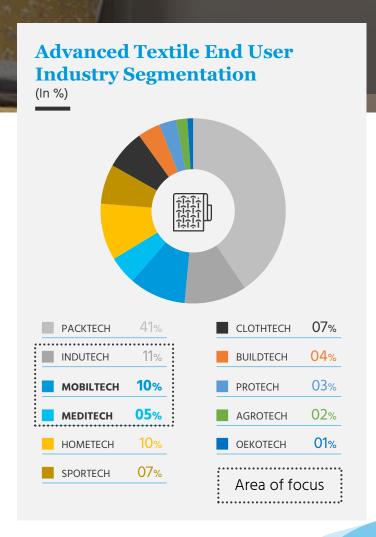


\$ 33 Bn Global Addressable Opportunity (2020)

- Market growing at 5% CAGR
- Post Covid Health & Hygiene has seen focus
- MEDITECH growing healthcare infrastructure, further accelerated by Covid-19 remains the key driver
- MOBILTECH one of the biggest segments, automobile demand remains key driver
- Multiple Industrial Applications

Indian Market

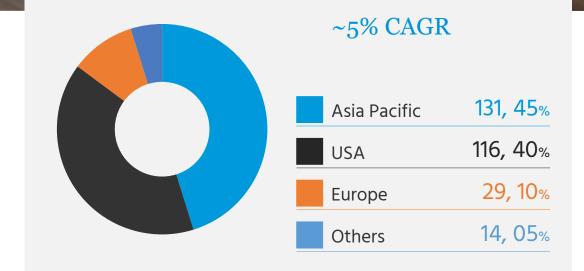
- Overall Market Size is ~\$10 bn.
- Underpenetrated consumption of technical textiles in India, still at 5-10% against 30-70% in advanced countries



Source: Invest India, Company estimates

Global Flooring Opportunity -





Addressable Indian Market

- Overall Indian Flooring market is around ₹ 50,000 crores & growing, of which 90% is for new construction and 10% is renovation.
- Addressable market in India is ~ ₹6,000 Crores
- Higher Disposable Income & Industrialization to remain key drivers

Source: Floor Covering Weekly (July 2020), Ceramic World Review (Aug/Oct 2020), and Company Estimates

Addressable Global Market for Welspun (2020) – USD 20 Bn





- **50%** Broadloom
- 25% Carpet Tiles
- 25% LVT



Europe



- 40% Broadloom
- 35% Carpet tiles
- 25% LVT



APAC

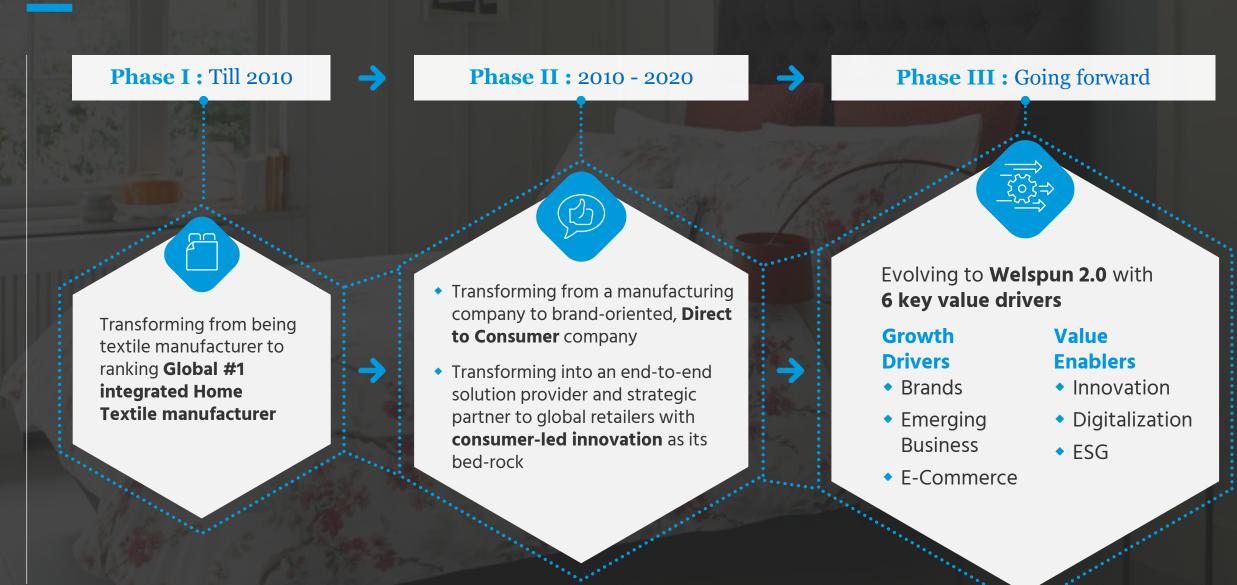


- 15% Broadloom
- 35% Carpet tiles
- 50% LVT

 With China + 1 strategy being followed by global market, export opportunity has opened up for countries like India.



Evolution of Welspun India



Welspun 2.0

Growth drivers







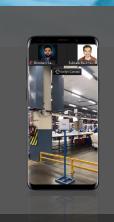
Emerging Businesses E-Commerce

- Flooring
 - Advanced Textiles (part of home textile)

Multi-prongedE-commerce Strategy

Value enablers







Innovation

Thought leader in Home Textiles

Digitalization ESG

 Organization wide transformation Encompassing all stakeholders with defined roadmap

Brand Portfolio – Owned & Licensed

Brands

Brands: Dominating Global Consumer Landscape

Brand Strategy Strengthening owned and licensed portfolio **Penetration** of consumer business across geographies Securing 3. additional shelf space **Alternate** Revenue **Streams**

Owned Brands

India







Licensed Brands

India









Global









Global











Owned Brands - Domestic

Diversified Product Portfolio







Brand Positioning

- Premium
- Thoughtfulness

Mass



Presence

- 2,400+ outlets
- **380** towns
- **240** Shop in Shop locations
- **11,170+** outlets (**4500+**, FY23)
- **500+** towns
- 125 Distributors



Early Success

- Leading brand on Myntra in home category
- Improved brand awareness
- Foray in mattress category with Yours'n'mine range
- #1 distributed Brand of HT in Home Linen in the country*
- Significant improvement in brand awareness



Bedsheets Comforters Dohars Pillow coverS



Towels

Bath mats

Bath robes

RUGS



Door mats Yoga mats Bed side runner Grass mats

FLOORING SOLUTIONS



Click & Lock tiles Carpet Tiles W 2 W carpets Greens

CURTAINS & UPHOLSTERY



Cushion cover Curtains Blinds Wall paper

MATTRESSES



welspunindia.com

Note: * As per 3rd party research

Domestic Business

Opportunity

Market size

Addressable market size is currently about ₹ 12,000 cr. and is expected to move up to ₹ 25,000 cr. by 2026. Major part of market is unorganized and unbranded

Brand Strategy

Dual Brand Strategy: Welspun brand for Mass market segment and Spaces for Premium segment

Approach

Enhance our Brands repute via Trust, Quality and Availability. Innovation product offerings based on consumer needs & pain points

Target

~₹ 1,200 Cr business by FY26

Aiming to be "Har Ghar Welspun"

- To be Leader in home textiles space in India by 2023
- Innovative, Quality products, available at arm's length
- Nationwide presence –in urban and rural & be preferred partners for every Modern Trade and Marketplace Retailer

Brand Penetration

Particulars	BY 2026
Households	~40 Lakhs
# Outlets	~50,000



Owned Brands - Global





Brand Positioning

- 170-year-old heritage
- Luxury



Presence

- Moving from Phygital to Global Digital
- Repositioning for **Millennials**



Early Success

 About 25% Christy business now comes from E-Commerce channel



Licensed Brands

Licensed brand brings us new opportunity pockets by opening-up new channels and shelf space without cannibalizing our existing business

Expected annualized revenue from licensed brands to cross ~ \$100 mn run-rate by Q4 FY23



MarthaStrong performance across channels

- Healthy contribution coming in from E-Commerce
- Strong performance across
 Retailers & specifically with largest
 WH clubs store format
- Top Rated' programs status credentials
- Expanding beyond North America
 Brazil, Mexico, etc



SCOTT LIVING

Scott Living

- Scott Living and Welspun plan to reach wider consumer base with innovative bed & bath linen products
- The brand has been able to create healthy interest & generate a pipeline for FY'23 across WH clubs & Department Stores formats alike



Advanced Textiles

Emerging segment of textile products

- Innovative product applications
- Facility located in Anjar (Gujarat) and Hyderabad (Telangana) in India
- High demand for PPE products & disposable solutions due to changing consumer behavior towards health & hygiene

Certifications













Wet Wipes

- Tailor-made wet wipes for end applications like baby care, personal hygiene, cosmetics, industrial use, and home care.
- Manufacturing partners for brand launches and category extensions with innovative product claims and solutions for packaging, lotion formulas, and substrates

Spunlace

- Born from innovation and refined by Hydro-Entanglement non-woven technology, SPUNLACE is expanding its global presence.
- Catering to medical disposables, hygiene, and cosmetic industries.
- Successfully tested for manufacturing Aerospace cleaning material

Needlefelt

 Needlepunch is engineered for applications like Air filtration, EAF (Engine air filter), Liquid filtration - Industrial oil, Fuel, Food & Beverage, Paint, Pharma,

w e Ispunin dia.com

Flooring Solutions

Technologically advanced Flooring Solutions

- Flooring for Home, Hospitality and Commercial segment.
- Aiming to revolutionize the renovation segment of Indian flooring market.
- Flooring still considered as part of construction activities, with no concept of modular flooring.
- Quick turn-around time and hassle-free installation.
- Only company to manufacture hard & soft flooring solutions under one roof.
- Positive traction from overseas especially in hard flooring

Flooring awards



Greenguard Gold certificate



SCS Global Zero Waste certificate



Greenfield Fully Integrated facility
spread over 600 acres of land in Telangana



Annual Capacity of **27 Mn Sq.Mt.**



Warranty (5-15 YEAR) Only company to offer warranty in flooring industry



Making **Inroads** in **Global Markets**



95 Distributors & ~1,100 Dealers appointed pan-India





Fusion flooring

A highly customizable unique mix of hard and soft flooring



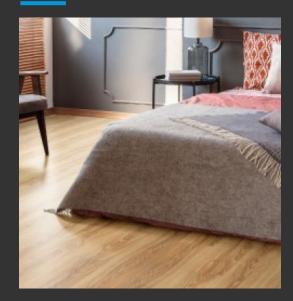
India's **First** company to create **anti-viral flooring**



India's largest **LEED**certified production facility

Flooring Product Offerings

Click N Lock® Tiles



Features



Healthy Floors



Highly Durable

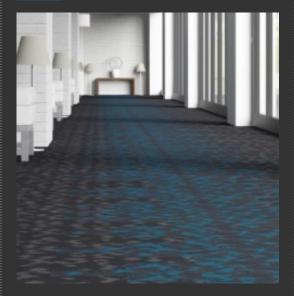


Less than a day installation



Noise & Dust Free Installation

Carpet Tiles



Features



Multiple Design Possibilities



Anti- viral



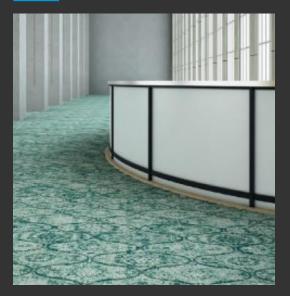
Easy to Install & Maintain



Provides Sound

Insulation

Wall to Wall carpets



Features



Multiple Design Possibilities



Stain Resistant



Anti -viral



Provides Heat Insulation

Greens



Features



No Cropping



No Watering



In-built Drainage System

E-Commerce – Multipronged strategy to drive growth











Ecommerce Channel Growth

Brand.com Marketplaces Retailer.com



Build & Grow Branded Business

Own Brand License Brand



Robust Supply Chain

Inventory Planning Network Design



Strong Technology Back-end

Tech-Stack: Middleware PIM Analytics - GC3



Right **Organization**

COE Org Model Capability

Notes:

- PIM –Product Information Management
- GC3 -Global Command & Control Centre
- COE –Center of Excellence





Health & Wellness







Luxury



Well-researched offerings backed by deep consumer understanding



- Enables us to develop relevant Consumer Solutions and Innovations in Sleep, Comfort. Wellness & Performance
- Guides our decision making with regards to product development, consumer marketing, retailer assortments.

Welspotted: Style & Trends





Innovation – Our strong suite

36 Patented Technologies
Filed globally

WINNER 2nd time in a row



CLARIVATE SOUTH AND SOUTH EAST ASIA INNOVATION AWARD 2021



Welspun India

has been recently recognized as the most 'Influential Innovators' at the Clarivate South and South East Asia Innovation Award 2021

Global Collaborations

with Top Universities, Technology Partners and Industry Associations

Key Innovations



HYGROCOTTON

Patented spinning technology makes towel softer loftier and sheet temperature regulating



Softer



Fluffier after wash



Temperature regulating



Thought leader

Collaboration With Tamper-proof Blockchain platform for state-of-the-art transparency for All Fibers & All Product Categories



Building Trust



Digital Verification



Enhancing Transparency

Other Innovations



ORGANIC

Wrinkle resist properties



NANOCORE

- Prevent Allergy & Asthma
- Chemical-free



DRYLON

- Ultra soft
- Dries super fast



CHARCOAL

- Odor-control
- Hygienic & Detoxifying

Digitalization - Digital Transformation at Welspun



Supplier

E-Sourcing

E-Procure to Pay



Manufacturing

Industry 4.0

- Computer vision based QC
- Real time performance monitoring
- Energy Mgmt Systems
- IOT / Connected machines
- Robots, Sewbots, Cobots
- Al enabled Projects



Product Management

Collaborative E-PLM

- Digitization of Product Development
- Master Data Management
- Collaborative 3D Design Platform for customers
- B2C Product Info Management Platform



Supply Chain

E-Documentation (Bolero Platform)

Freight Tiger (Cloud based)

Planning Platform enabled by ML Algos



Sales & Marketing

Digital Customer Engagement

- Virtual Showroom, shop floor walkthrough & Inspection
- Global E-Commerce
 Program via Marketplaces
 & brand.com portals

Advanced Analytics, Power BI based Dashboarding tools, Robotic Process Automation

Digitally Engaging with our customers

Virtual Showroom & Design Microsite





Virtual Shop floor walkthrough





Virtual Quality Inspections





Customer Feedback



66

Audio-Video quality was so good that I could feel myself sitting in cart and visiting the plants.

Very good synergy among team members and could see everyone striving for excellence.



Welspun ESG way: Encompassing all stakeholders



Welspun is going through a major transformation where we are embedding <u>sustainability</u> and <u>circularity</u> in every realm of our value chain.

We are striving to be the absolute benchmark and global leader in the use of ESG framework and compliance to sustainable practices. Our social and philanthropic initiatives are run through Welspun Foundation and are centered around 3E's – Environment & Health, Education, Empowerment.

We have built a roadmap on Sustainability for WIL that enlists our goals under Sustainability till 2030.



Independent review of Welspun India's performance across 170+ ESG (Environmental, Social & Governance) parameters



Click here for more details



Environmental

- Implemented ISO 14001
 Environmental Management
 Systems at both manufacturing
 sites
- Flagship facility is fresh water positive: 30 mn liters per day sewage treatment plant enables use of treated sewage instead of Freshwater in production operations
- Replaced coal with Biomass for power generation and avoided over 12,000 tons of GHG emissions
- Entered into long term PPA with CleanMax for renewable hybrid power Supply at Vapi.
- Enrolled with Sedex for a transparent supply chain

Water Story



Social

- Engaged with Cotton Farmers to train & enable them grow sustainable forms of Cotton (Better Cotton Initiative and Organic Cotton) in an initiative spread over 350 villages, impacting 16,547 farmers.
- Focus on inclusion and gender diversity – large segment of women workers in Cut-&-Sew operations
- "SPUN" initiative: empowering women in rural communities earn livelihood by making handicraft goods from Factory textile scrap
- "SPUN" by Welspun recognized as one of the top 100 corporateready social enterprises, globally by World Economic Forum

Sustainable Cotton Story



Governance

- Board Committee on ESG
- Executive remuneration linked to ESG goals
- Initiated a broad Enterprise Risk Management framework
- ACCESS module in SAP to enable access of relevant data to authorized users
- Launched ESG Compass an integrated ESG digital platform with automated data dashboards covering over 90 indicators and extending to all sites, locations and subsidiaries in India
- Robust Ethics framework in place
- Compliance management tool in place
- Innovation & intellectual property oriented culture reflected in 35 patents filled globally

Governance Framework

Sustainability Initiatives – Growing business responsibly



 Among Top 100 Sustainable companies in India by ET-Futurescape

- Welspun India's Sustainability case study is now a part of a curriculum across universities in US, Canada, France, Europe and Taiwan."
- Welspun India is amongst the top 5% textile companies globally as per DJSI for 2022, score improved from 48 to 59

Sustainalytics	DJSI ratings	Crisil ratings
SUSTAINALYTICS	DOW JONES Sustainability Indices In Collaboration with RobecoSAM •	CRISIL An S&P Global Company
Score improved from 17.9 to 14.4 (May'22)	Score improved from 48 to 59 (Apr'23)	Score 63 – Strong (May'22)

Journey Till Date (Q4FY23) – Environmental Impact



1,60,602 acres

Landbank of sustainable cotton farming



675 million

Liters of recycled water used in process this quarter



68,867 GJ Energy

Saved through energy conservation this quarter



90%

Of cotton used from sustainable sources this quarter



891 tons

Recycled cotton reused in process this quarter

Journey Till Date – Social Impact



- Students reached ~100K
- ◆ FY22-23 Target: ~83K



- Livelihood Impact
 - Total benefited 2053

Health Impact –

◆ Total beneficiaries ~166 K



- To reduce road accidents on WFL constructed road
- ◆ Beneficiaries ~ 75 K
- ◆ Target ~60K



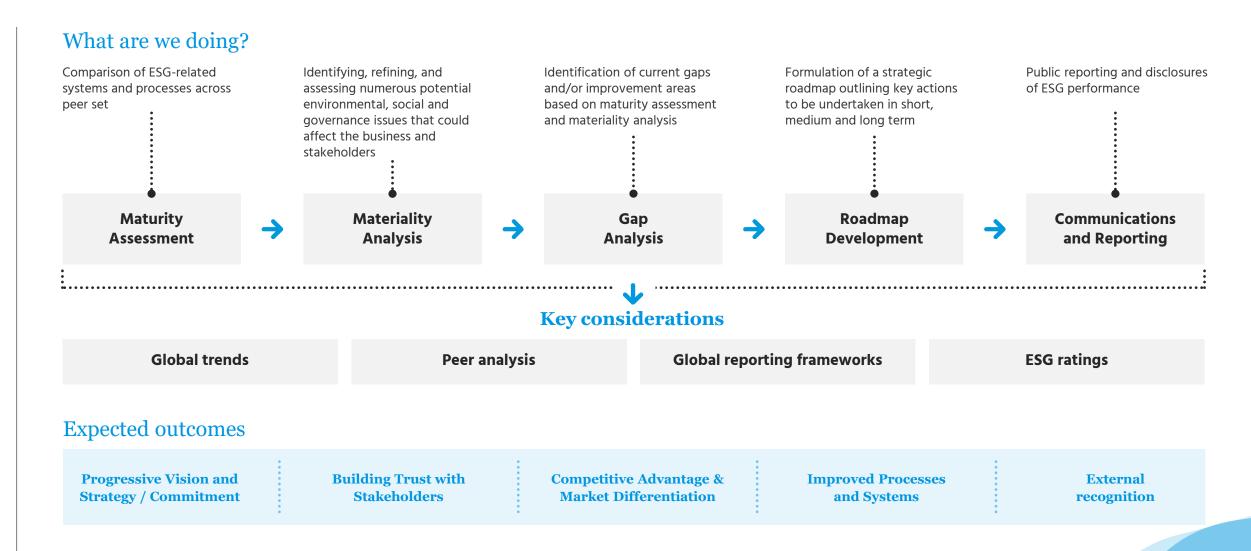
Welspun Super Sport Women

- 32 athletes supported
- Medals: 166

Sustainability – Progress against Targets

Aspects	Q4FY 23	Goal 2025	Goal 2030	
Carbon Neutral (measured as % RE)	WIP	20% RE	100% RE	
100% Sustainable Cotton	90%	50%	100%	
Fresh Water Positive in Production operations	15.08 KL/MT	5 KL/MT	0 KL/MT	
Zero hazardous waste to Landfill (ETP chemical sludge)	15.68 MT	о мт	о мт	
mpacting 1 million lives in CSV (YTD)	4,98,317	5,00,000	1,000,000	
Farmers in Welspun sustainable Farming project (YTD)	16,547	20,000	50,000	
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Our ESG journey and envisaged outcomes



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Profit & Loss Summary

(₹ Million)

Particulars	FY18	FY19	FY20	FY21	FY22	FY 23
Total Income	61,318	66,084	68,362	74,080	93,773	82,151
Growth YoY* %	(8.8%)	7.8%	3.4%	8.4%	26.6%	(11.4%)
EBITDA	12,046	11,467	13,098	14,198	14,246	8,739
EBITDA Margin	19.6%	17.4%	19.2%	19.2%	15.2%	10.6%
Depreciation	5,042	4,358	4,811	4,536	4,205	4,421
Finance cost	1,408	1,593	1,777	1,975	1,313	1,299
PBT (Before exceptional)	5,597	5,516	6,510	7,686	8,728	3,019
Exceptional Items	-	(2,647)	434	-	-	-
PAT (After Minority Interest)	3,850	2,098	5,074	5,397	6,012	1,988
Cash Profit^	9,413	8,977	9,702	10,197	10,703	6,760
EPS (₹)	3.83	2.09	5.05	5.37	6.06	2.02

Note

^{*}FY22 numbers adjusted for ROSCTL of Q4FY21 of Rs.1,050 Mn

[^] Cash Profit = PBDT (before exceptionals) less Current Tax

Balance Sheet Summary

(₹ Million)

Particulars	31-Mar-18	31-Mar-19	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23
Net Worth	26,057	27,793	29,721	36,447	39,717	40,878
Short Term Loans	12,580	14,080	17,717	17,452	19,742	12,342
Long Term Loans	20,228	19,024	16,704	10,962	12,142	11,162
of which Net Flooring Debt	-	2,797	6,526	6,959	8,300	7,878
Gross Debt	32,807	33,104	34,421	28,414	31,884	23,504
Cash & Cash Equiv.	2,538	2,821	4,803	5,087	9,595	8,161
Net Debt	30,269	30,283	29,618	23,327	22,289	15,343
Net Debt excluding Flooring debt	30,269	27,486	23,092	16,368	13,989	7,465
Capital Employed*	62,962	65,456	68,825	71,305	79,053	72,389
Net Fixed Assets (incl CWIP)^	33,641	36,154	38,105	38,042	39,881	37,777
Net Current Assets	23,734	22,210	21,828	24,536	24,839	23,135
Total Assets	72,249	77,423	83,103	86,778	94,368	86,501

Net Debt of Core business reduced by 75% in last 5 Years (FY18 to FY23)

Note

w e l s p u n i n d i a . c o m

^{*}Capital Employed = Net worth + Gross Debt + Other long term liabilities | ^Net current assets does not include Cash & cash equivalents

Ratios Summary

		FY18	FY19	FY20	FY21	FY22	FY23
	Net Debt/Equity	1.16	1.09	1.00	0.64	0.56	0.38
Solvency	Net Debt/EBITDA	2.51	2.64	2.26	1.64	1.56	1.76
ratios	EBIT/Interest	4.98	4.46	4.66	4.89	7.65	3.32
	Current ratio	1.42	1.25	1.19	1.33	1.37	1.66
	Fixed asset turnover	1.80	1.81	1.77	1.93	2.33	2.14
	Total asset turnover	0.84	0.84	0.81	0.85	0.99	0.94
Operational ratios	Inventory days	79	75	83	88	78	89
iatios	Debtor days	56	60	59	59	39	43
	Payable days	39	39	49	54	36	39
	Cash conversion cycle	96	95	93	93	80	93
-	ROE	15.4%	15.2%	16.1%	16.3%	15.8%	4.9%
Return ratios	ROCE (Pre-tax)	11.3%	10.9%	12.3%	13.8%	13.4%	5.7%

Improving Key Ratios, Continuous Reduction in Net Debt

Note:

- ROCE = EBIT / Average Capital Employed & ROE = Net Profit / Average Net worth
- Total asset turnover = Sales/ (Fixed assets + Gross current assets)
- Return Ratios figures adjusted for Exceptional item

Focus on **Shareholder Value Creation** –

(₹ Million) 2,650 2,240 6,290 2,500 7,841 1,574 907 786 FY18 FY19 FY20 FY21* FY22 FY 23 Note: FCF Dividend / Buyback cash outflow • *Includes Buyback, Buyback tax and Dividend



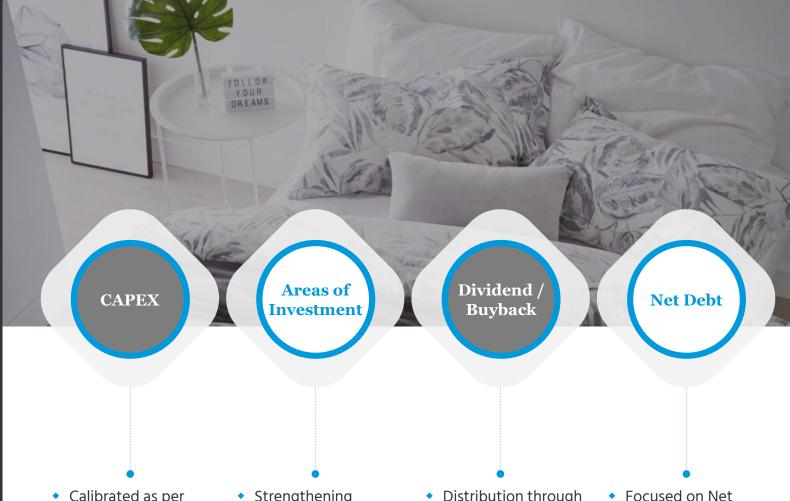
Continuous payout thru dividend / buyback

Prudent CapitalAllocation Strategy



Core Philosophy in Capital Allocation Decisions

- Investment toward profitability-margin assertive product categories
- Consistent track record of distribution through Dividend / Buyback



 Calibrated as per the cash flows available

- Strengthening Brands
- New Trade Channels
- New Geographies
- Distribution through Dividend / Buyback
- Focused on Net Debt reduction
- Net Debt excluding flooring debt reduced to ₹13,989 mn as on 31st March 22 from ₹16,368 mn as on 31st March 21

Enhancing capacity



Towels

80,000 MT

Capacity in FY21

85,400 mt

Capacity in FY22

90,000 MT

Starting Q2FY23



Bed Linen

90 Mn. Meters

Capacity in FY21

90 Mn. Meters

Capacity in FY22

108 Mn. Meters
Starting Q1FY23



Rugs & Carpets

10 Mn. Sq. Meters
Capacity in FY21

12 Mn. Sq. Meters Capacity in FY22 18 Mn. Sq. Meters Starting Q1FY24

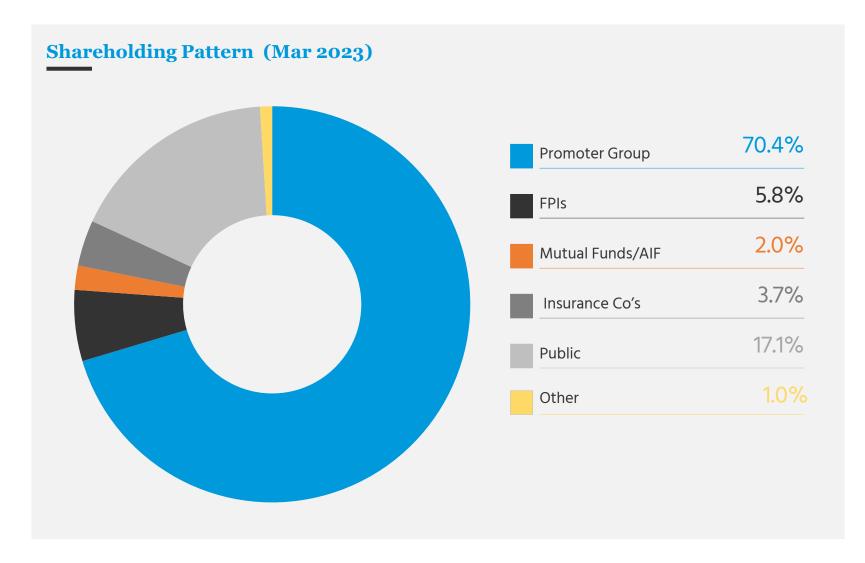
HOME TEXTILE:

 Capacity expansion at Vapi and Anjar operationalized in H11FY23

ADVANCED TEXTILE:

 Spunlace expansion commercialized in Q4FY22

Share Holding Summary



Top Institutional Shareholders
LIC of India
HSBC Mutual Fund
Aditya Birla Sunlife MF
Nippon Mutual Fund
Tata Mutual Fund



Investment Rationale



- Global leader in home textiles.
- Strong distribution reach in over 50 countries
- Vertically integrated manufacturing facilities
- Industry leading EBITDA margins
- Global partnership with retailers

Strengthening
Balance sheet with
low leverage and

allocation of capital to high ROCE businesses

A strong focus on innovation with 35 patents and collaborations with technology partners and industry associations

esc initiatives
are the
cornerstone
of every activity
the Company
undertakes



Focus on 'Direct to
Customers' through
own global /
domestic brands &
license portfolio

Ecommerce

Multipronged strategy to drive growth

Flooring Solutions & Advanced Textiles driving new areas of growth

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Let's connect

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